

CALIFORNIA WINES PROFILE



AMERICA'S #1 WINE PRODUCER

California makes 81% of U.S. wine & is world's 4th largest producer



3,900 BONDED WINERIES¹

Mainly family-owned businesses, many multi-generational



5,900 WINEGRAPE GROWERS

Winegrapes are grown in 49 of 58 counties



637,000 ACRES OF WINEGRAPES

(242,400 hectares) 139 American Viticultural Areas. Vineyards preserve open space & scenic beauty



EMBRACING SUSTAINABILITY

85% of California's wine is produced in a Certified California Sustainable Winery



4.28 MILLION TONS OF WINEGRAPES

Over 110 winegrape varieties contributing to California as a wine & food paradise



248 MILLION CASES IN THE U.S. MARKET

Volume of California wine sales in the U.S.



\$1.46 BILLION IN EXPORTS

U.S. wine exports, 95% from California, were 41.7 million cases



\$40.2 BILLION IN RETAIL VALUE

Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and the California Dept. of Food & Agriculture. Statistics are for 2018.

1. Bonded winery number as of June 2019 includes all bonded winery production facilities; excludes second tasting rooms and other non-production bonded wine premises. Source: Wines Vines Analytics.

