

# California Wines Profile



## America's #1 Wine Producer

California makes 81% of U.S. wine & is world's 4th largest producer



## 4,200 Bonded Wineries<sup>1</sup>

Mainly family-owned businesses, many multi-generational



## 5,900 Winegrape Growers

Winegrapes are grown in 49 of 58 counties



## 635,000 Acres of Winegrapes

(256,975 hectares) 139 American Viticultural Areas. Vineyards preserve open space & scenic beauty



## Embracing Sustainability

More than 90% of California's wine is produced in a Certified California Sustainable Winery



## 3.92 Million Tons of Winegrapes

Over 110 winegrape varieties contributing to California as a wine & food paradise



## 242 Million Cases in the U.S. Market

Volume of California wine sales in the U.S.



## \$1.36 Billion in Exports

U.S. wine exports, 95% from California, were 41.3 million cases



## \$43.6 Billion in Retail Value

Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and California Dept. of Food & Agriculture. Statistics are for 2019.

1. Bonded winery number as of July 2020 includes all bonded winery production facilities; excludes second tasting rooms and other non-production bonded wine premises. Source: Wines Vines Analytics.

