

TOP REASONS CALIFORNIA WINE IS AN ECO-FRIENDLY CHOICE



SUSTAINABLE WINEGROWING

California's dedication to sustainable winegrowing means producing high quality grapes and wines while protecting the environment, being a good neighbor and employer, and maintaining a vibrant long-term business.



VINEYARD SUSTAINABILITY

Winegrowers protect the soil, air, water, habitat and biodiversity, as well as embrace natural methods such as beneficial insects to manage pests and sheep to help cultivate vineyards.

CERTIFIED SUSTAINABLE

A third-party, annual verification that a winery and/or vineyard is adopting and implementing sustainable practices, meeting defined prerequisite practices and continuously improving.



COMMUNITY SUSTAINABILITY

Vintners/growers enhance employee relations, support philanthropy and contribute to quality of life through cultural events and open space.



CERTIFIED WINE LOGO

Beginning with the 2017 vintage, this logo indicates a wine is made in a CERTIFIED SUSTAINABLE California winery, using at least 85% grapes from certified vineyards, and 100% from California.



WINERY SUSTAINABILITY

Vintners embrace environmentally sensitive architecture and design, making use of natural and recycled materials, solar, wind power and biofuels, while conserving water and energy.

BEST PRACTICES

Vintners/growers use the "California Code of Sustainable Winegrowing" to adopt best practices with 191 Vineyard and Winery criteria. California is the world leader with the most acres and cases of sustainable wine.



AWARD WINNER

Nine awards recognize the California wine industry's green achievements, including three Governor's Environmental & Economic Leadership Awards and four Drinks Business Green Awards.



DiscoverCaliforniaWines.com