

California Wines Profile



America's #1 Wine Producer

California makes 81% of U.S. wine & is world's 4th-largest producer



4,800 Bonded Wineries¹

Mainly family-owned businesses, many multi-generational



5,900 Winegrape Growers

Winegrapes are grown in 49 of 58 counties



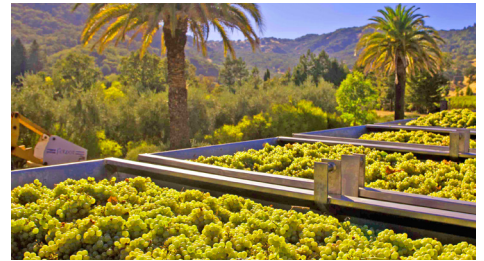
621,000 Acres of Winegrapes

(251,310 hectares) 146 American Viticultural Areas where vineyards preserve open space & scenic beauty



Embracing Sustainability

More than 80% of California's wine is produced in a Certified California Sustainable Winery



3.6 Million Tons of Winegrapes

Over 110 winegrape varieties contributing to California as a wine & food paradise



238 Million Cases in the U.S. Market

Volume of California wine sales in the U.S.



\$1.44 Billion in Exports

U.S. wine exports, 95% from California, were 41.3 million cases



\$45.6 Billion in Retail Value

Estimated retail value of all California wine sales in the U.S.

Sources: U.S. Tax and Trade Bureau; BW166; The Gomberg, Fredrikson Report; Global Trade Information Services; and California Dept. of Food & Agriculture. Statistics are for 2019.

1. Bonded winery number as of January 2022 includes all bonded winery production facilities; excludes second tasting rooms and other non-production bonded wine premises. Source: Wines Vines Analytics.

